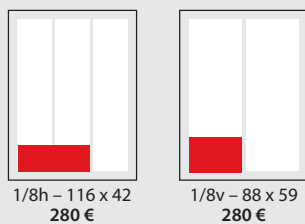
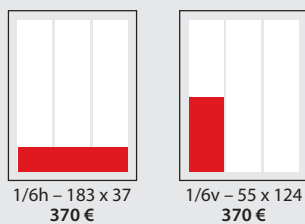
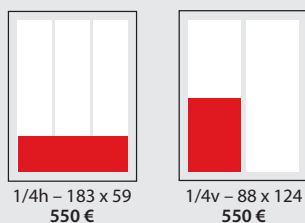
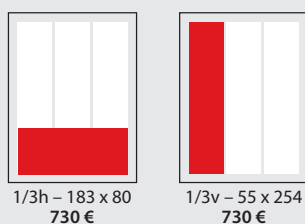
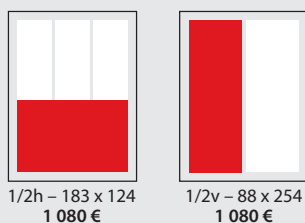
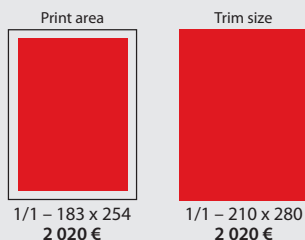


Advertising rate card

TREND – Economy & Business Weekly

notice about the date of annual shareholder's meetings, the issuing securities, annual financial statements, etc.
(January 1, 2012)



Excluding VAT, v – vertical, h – horizontal
Payment is required in advance

SIZE	€	(mm)
1/1	2 020	(bleed format) 210 x 280
1/1	2 020	183 x 254
1/2h	1 080	183 x 124
1/2v	1 080	88 x 254
1/3h	730	183 x 80
1/3v	730	55 x 254
1/4h	550	183 x 59
1/4v	550	88 x 124
1/6h	370	183 x 37
1/6v	370	55 x 124
1/8h	280	116 x 42
1/8v	280	88 x 59
1/12	190	55 x 59

PRICES FOR DIFFERENT SIZES	€	BLEED FORMAT
2/1	3 190	420 x 280
1 cm ²	6	

For different sizes please consult us beforehand

EXTRA CHARGES (PLEASE CONSULT US BEFOREHAND)		
Required position		50 %
Graphical layout of advertising article must be distinctly different from editorial layout. We recommend min. 9 pt font size.		

CANCELLATION FEE		
6 and more days after the deadline of orders		100 %
1 – 5 days after the deadline of orders		50 %

TECHNICAL REQUIREMENTS		
Bleed format		220 x 290 mm
Trim format		210 x 280 mm
Print area		183 x 254 mm
Printing		offset
Paper	• cover	115 g/m ²
	• inside:	57 g/m ²
Binding		V1
Graphic copy		PDF
4C		PDF format, CMYK, 300 DPI, convert text to curves + proofs-digital

You are required to send a proof print, otherwise no complaints will be accepted.

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