

## TREND HOLDING PUBLISHING HOUSE

- » publisher of the **TREND Weekly**, a prestigious opinion making weekly on business and economics
- » publisher of the **PROFIT Biweekly**, a practical magazine on economics and a guide to the world of business
- » operator of **eTREND.sk**, the biggest economic news portal
  - » **Mediálne.sk**  
the fastest daily service on Slovak media, advertisement and marketing
  - » **TRENDreality.sk**  
commercial real estate, housing, real estate advisory, real estate business and topical real estate offer
  - » **TRENDreštaurácie.sk**  
reviews of the best TREND TOP restaurants, gastronomy trends, professional reviews, pictures, expert assessments, database of the best restaurants, rankings and ratings of TREND TOP restaurants
  - » **ePROFIT.sk**  
business stories, career, active life, personal finance, blogs of the PROFIT community
- » publisher of the **TREND TOP restaurants and hotels** review of the best restaurants and hotels in Slovakia

## **TREND HOLDING PUBLISHING HOUSE**

» organizer of **TREND Conferences**

- » **Horeca Management**
- » **Info Trends**
- » **Reality a development**
- » **Financial Management**
- » **Marketing Management**
- » **Municipal Management**
- » **Business Management**
- » **Internet and Advertising**
- » **Personnel Management**
- » **TOP Management**
- » **Health Management**

[www.trendkonferencie.sk](http://www.trendkonferencie.sk)

» organizer of **TREND Business Brunch** discussion clubs for corporate managements and public administration representatives on selected economic and business topics of current interest

» implements the CSR project **Myslím ekonomicky (I'm thinking in economic terms)**, an alternative educational project for secondary schools with discussion clubs where students learn public speaking skills (learn to express their opinions, make statements, use arguments) on economic topics  
[www.myslimekonomicky.sk](http://www.myslimekonomicky.sk)

» participates in the [www.Leaders.sk](http://www.Leaders.sk) project displaying online profiles of opinion makers and leaders in Slovakia.  
Cooperates with Petit Press Publishing House

## TREND HOLDING PUBLISHING HOUSE

- » organizer of **B2B incentive events** connecting the Slovak business sector that provide opportunities for informal and inspiring meetings:
  - » **TREND Regata** – unique yacht competition in the Adriatic Sea organized in cooperation with First Sailing
  - » **TOP SLALOM CUP** – a prestigious social and sport event for top managers
  - » **Slovak Corporate Games** – summer, winter and beach inspirations – the biggest Slovak corporate event held in Štrbské pleso in winter and in Croatia in summer involving social and sports activities organized in cooperation with ELCOP
  - » **Slovak Corporate Badminton League** – regular competitions of corporate teams, during which they get to know each other organized in cooperation with ELCOP

Provides business directories and regular info service on TREND Analyses – useful instruments to identify and address potential customers.

## **DATABASES**

- ❖ **Business Directory** – up-to-date contact details of several thousands most important Slovak businesses, sorted based on sectors and regions upon request
- ❖ **Database of non-financial companies** – economic data about over 1,000 companies (important players in each sector/industry), selection based on your inquiry parameters: sales, profits, number of employees, etc.
- ❖ **Databases of financial institutions** – banks, insurance companies, and other providers of financial services at a glance, with detailed information concerning their business and financial results, market share development in the most important segments

## **INFORMATION SERVICE**

- ❖ **InvestNews** – we are the first to bring to you news on ongoing investments of both foreign and domestic businesses in Slovakia in the form of flash news and monthly reviews
- ❖ **TREND Property Pro** – Biweekly info service on the real estate market, development and construction business with up-to-date reviews of projects underway in various market segments
- ❖ **Corporate service** – premium service including InvestNews and database products of TREND Analyses (Business Directory + Database of non-financial companies)

## **ANALYSES**

- ❖ **Industry profiles and analyses** – we provide this service upon a demand of multiple Clients to conduct an analysis of a specific industry or sector
- ❖ **Customized analyses** – customized analyses to fit the needs of a specific Client based on an agreement

We will be happy to provide you with our rates, more detailed explanation as to the content and a demo of some of our products.

### **Please contact us at:**

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